AIDRAN

HOW HUMANITY
TALKS ABOUT AI

WEEKLY RELEASE

# 2026 W34

How people talked about AI companies, models and products on Reddit, Bluesky, YouTube, Hacker News, arXiv, Google News and Exa, 17–23 Aug 2026. Each platform is measured on its own.

PUBLISHED IN DEVELOPMENT

| WINDOW | RELEASE DAY | AS OF |
|---|---|---|
| Mon 17 – Sun 23 Aug 2026 | Wednesday 26 Aug 2026 | 25 Sep 2026 13:30Z |
| METHOD | DAYS SETTLED | SOURCES |
| 005c-series-v3.1 | 21 of 21 that can settle | 7, each measured on its own |

Permanent link
aidran.ai/releases/2026-W34

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IN BRIEF

# Release 2026-W34

This release measures which AI subjects drew people into the conversation in the week of 17–23 Aug 2026, platform by platform. It holds a summary table for each platform and a reading for each of its subjects. Every figure carries its conditions, and every reading has a permanent link.

**85**

**subjects on the summary table**

15 shown here, in Reddit's order; all are on the release page

**97**

**readings in this release**

all in development; each has its own permanent link

**1**

**platforms that count people**

Reddit; each ranks on its own

Counts of stored objects in release 2026-W34, as of 25 Sep 2026 13:30Z. No figure in this release adds platforms together.

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**Reddit posts · In development.** Spam, bot and incentive posts were removed with labels that agree with a stronger model at kappa 0.74, below the 0.80 needed to drop this mark. Estimated from a uniform sample of 15,000 of the week's 918,324 posts (3,953 kept; seed "2026-W34|reddit"): 95% interval 235,643 to 248,486. **Hacker News posts, Hacker News threads, Hacker News people, arXiv posts, arXiv threads · In development.** Spam, bot and incentive posts were removed with labels that agree with a stronger model at kappa 0.74, below the 0.80 needed to drop this mark.

WHAT THIS RELEASE FOUND

# First place on each platform that counts people

Each lead is the stored measured statement of one platform's first place, verbatim. Platforms rank separately, and nothing here is added across them.

01 · #1 ON REDDIT

9,430

distinct people on Reddit

## Claude Model · Anthropic

IN DEVELOPMENT

On Reddit, 9,430 distinct people posted about Claude between 17 and 23 August 2026: 13,724 posts, an estimated 5.67% of that week's Reddit posts about AI, leaving out spam, bot, incentive and templated automated posts (100.0% of these posts had an identifiable author).

Claude · Reddit · posts from 17–23 Aug 2026 · n 13,724 posts · author coverage 100.0% · 7 days: 7 backfilled

Measured statements are generated from stored figures and never rewritten. People are distinct platform identities, counted on each platform separately.

THE SUMMARY TABLE

# People per subject on each platform

Read down a column for one platform's ranking; read across a row to see how differently the platforms rank one subject. The first 15 in Reddit's order.

| # | Subject · lineage | Reddit ▼ n 15,000 posts | |
|---|---|---|---|
| 1 | **Claude** Anthropic | 9,430 | #1 |
| 2 | **ChatGPT** OpenAI | 4,777 | #2 |
| 3 | **Qwen** Alibaba | 2,767 | #3 |
| 4 | **Gemini** Google DeepMind | 2,016 | #4 |
| 5 | **Claude Code** Anthropic › Claude | 1,851 | #5 |
| 6 | **GPT** OpenAI | 1,759 | #6 |
| 7 | **DeepSeek** DeepSeek | 1,683 | #7 |
| 8 | **Codex** OpenAI | 1,577 | #8 |
| 9 | **Grok** xAI | 1,122 | #9 |
| 10 | **MiniMax H-series** MiniMax | 1,041 | #10 |
| 11 | **Microsoft Copilot** Microsoft AI | 722 | #11 |
| 12 | **GLM** Zhipu AI | 563 | #12 |
| 13 | **Gemma** Google DeepMind | 555 | #13 |
| 14 | **Kimi** Moonshot AI | 463 | #14 |
| 15 | **Llama** Meta | 303 | #15 |

Distinct people who posted about each subject, 17–23 Aug 2026, as of 25 Sep 2026 13:30Z; in development. Each bar is scaled to its own platform's first place (Reddit 9,430), so no two columns share a scale. A hidden figure shows its reason on the release page, never a number. All 85 subjects are at aidran.ai/releases/2026-W34.

PLATFORM TOTALS

## The context for every share

Posts, threads and distinct people on each platform. Each platform stands alone, so there is no total row.

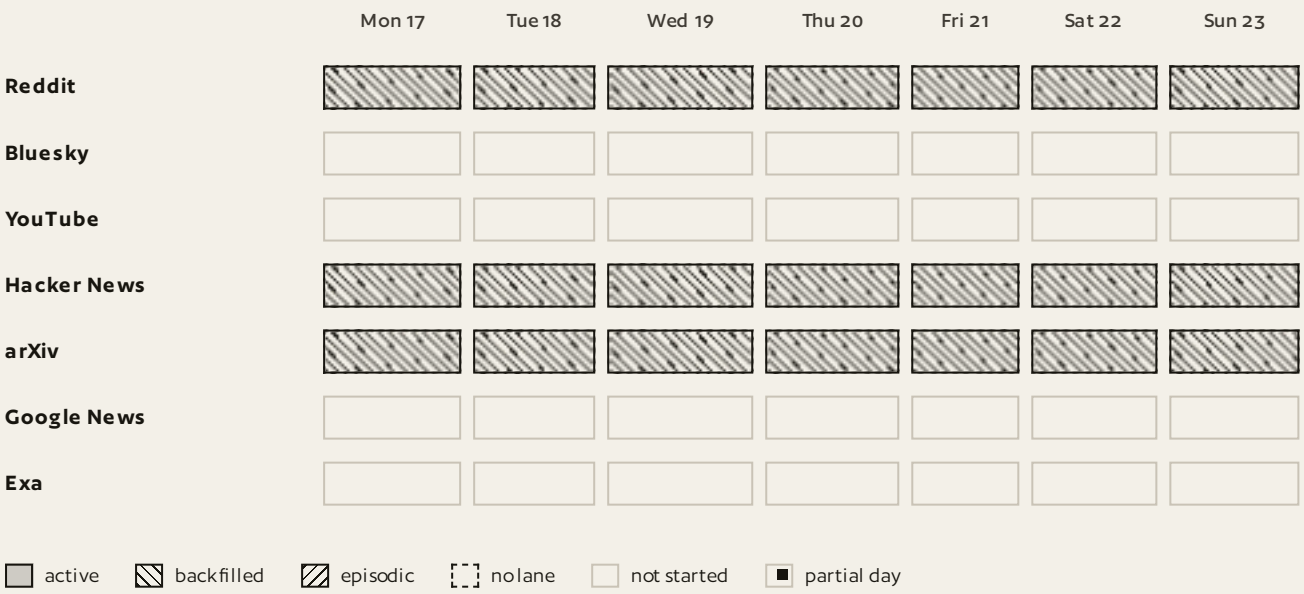
| Platform | Posts | Threads | People | Author coverage |
|---|---|---|---|---|
| **Reddit** | 242,009<br>In development | Hidden | Hidden | – |
| **Bluesky** | Hidden | Hidden | Hidden | – |
| **Hacker News** | 281<br>In development | 281<br>In development | 253<br>In development | 100.0% |
| **arXiv** | 401<br>In development | 401<br>In development | Not applicable | 0.0% |
| **Google News** | Hidden | Hidden | Not applicable | – |
| **Exa** | Hidden | Hidden | Not applicable | – |

17–23 Aug 2026, as of 25 Sep 2026 13:30Z, counted from posts' own data. People are distinct platform identities, never added across platforms, and not applicable on article sources. Reasons for qualified values are in the brief. Reasons for totals without a final value are on the conditions sheet.

COVERAGE THIS WEEK

## What AIDRAN was collecting, day by day

A day can hold posts even when collection hadn't started: they were captured later.




Each lane's status for each day of 2026-W34, from its coverage as of 25 Sep 2026 13:30Z. Every status is shown by shape and a label, never by colour alone; each platform's days, in words, are on the release page.

CONDITIONS

# What this release rests on

| | |
|---|---|
| **As of** | 25 Sep 2026 13:30Z |
| **Days settled** | 21 of 21 that can settle |
| **Method** | 005c-series-v3.1 |
| **Status** | Published, Friday 2 Oct 2026 |
| **Author coverage** | posts with an identifiable platform identity; article sources have none by definition |

**Reddit threads, Reddit people · Hidden.** Not measured this week: not every post was labelled, and distinct people and threads among posts about AI can't be scaled from a sample. **Bluesky posts, Bluesky threads, Bluesky people · Hidden.** Not counted this week: Bluesky has no day between 17 and 23 August 2026 that AIDRAN counts, so there's no figure to show. **arXiv people · Not applicable.** arXiv posts are articles, which have no authors, so people aren't counted. **Google News posts, Google News threads · Hidden.** Not counted this week: Google News has no day between 17 and 23 August 2026 that AIDRAN counts, so there's no figure to show. **Google News people · Not applicable.** Google News posts are articles, which have no authors, so people aren't counted. **Exa posts, Exa threads · Hidden.** Not counted this week: Exa has no day between 17 and 23 August 2026 that AIDRAN counts, so there's no figure to show. **Exa people · Not applicable.** Exa posts are articles, which have no authors, so people aren't counted.

METHOD

Every reading in this release names the method version it was made with, here 005c-series-v3.1. The methods note for it is at aidran.ai/method.

REVISIONS

A revision or a correction is a new reading. The original stays online with a dated notice. The log of every notice is at aidran.ai/method/revisions.

CITATION

# How to cite this release

| | |
|---|---|
| **AIDRAN** | AIDRAN. Release 2026-W34. |
| **APA 7** | AIDRAN. (2026, October 2). *Release 2026-W34: 17–23 August 2026* [Data set]. https://aidran.ai/releases/2026-W34 |
| **Chicago** | AIDRAN. "Release 2026-W34: 17–23 August 2026." October 2, 2026. https://aidran.ai/releases/2026-W34. |
| **MLA 9** | "Release 2026-W34: 17–23 August 2026." *AIDRAN*, 2 Oct. 2026, aidran.ai/releases/2026-W34. |
| **Harvard** | AIDRAN (2026) *Release 2026-W34: 17–23 August 2026*. Available at: https://aidran.ai/releases/2026-W34 (Accessed: 2 October 2026). |

The citation is final. BibTeX, RIS and CSL-JSON are on the release page.

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