READING · RELEASE 2026-W31

DeepSeek

Model · DeepSeek · 27 Jul – 2 Aug 2026 · reading r_f78619eab91e, version 2

IN DEVELOPMENT

On Reddit, 2,069 distinct people posted about DeepSeek between 27 July and 2 August 2026: 3,267 posts, an estimated 1.29% of that week's Reddit posts about AI, leaving out spam, bot, incentive and templated automated posts (99.9% of these posts had an identifiable author).

Measured statement · Reddit · n 3,267 posts · author coverage 99.9% · 7 days: 7 backfilled

ATTENTION

Distinct people, each platform on its own scale

Reddit		**2,069 people** · #5 · 1.29% of posts
Bluesky	Hidden: Not counted this week: Bluesky has no day between 27 July and 2 August 2026 that AIDRAN counts, so there's no figure to show.	
Hacker News	Hidden: n 6 people, below the threshold of 20 people.	
Article sources	Not applicable: arXiv and Exa carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W31 (Reddit: Claude, 10,690), so no two platforms share a scale. As of 25 Sep 2026 13:30Z.

PLACE

Where it was said: posts on Reddit, by community

r/DeepSeek users	1,342 posts
r/LocalLLaMA builders	1,031 posts
r/singularity general	147 posts
r/Anthropic users	92 posts
r/ChatGPT users	57 posts

Posts about DeepSeek in its 5 largest Reddit communities, 27 Jul – 2 Aug 2026. The word after each community is its type: who is there, not what it's about.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames	NOT MEASURED YET	Frames aren't measured yet.
Register	NOT MEASURED YET	Register isn't measured yet.

EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 11:21Z. Reddit's people figure: 10 drawn from 3,267. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	27 Jul – 2 Aug 2026 · 25 Sep 2026 13:30Z
Days counted	Reddit 7 of 7 (from an archive); Hacker News 7 of 7 (from an archive); arXiv 7 of 7 (from an archive)
Not counted	Bluesky, YouTube, Google News and Exa, not being collected yet
Method	005c-series-v3.1
Release	2026-W31, published
Version	2 · replaces r_1cac6fce3a73, which stays at its own link with its notice

CITATION

How to cite this reading

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Chicago	AIDRAN. "DeepSeek." Release 2026-W31, reading r_f78619eab91e, version 2. October 2, 2026. https://aidran.ai/r/r_f78619eab91e.
MLA 9	"DeepSeek." *AIDRAN*, release 2026-W31, reading r_f78619eab91e, version 2, 2 Oct. 2026, aidran.ai/r/r_f78619eab91e.
Harvard	AIDRAN (2026) *DeepSeek*, release 2026-W31, reading r_f78619eab91e, version 2. Available at: https://aidran.ai/r/r_f78619eab91e (Accessed: 2 October 2026).

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.