

READING · RELEASE 2026-W39

AI Overviews

Product · Google DeepMind · 21–27 Sep 2026 · reading_r_ef61eee7e5ab, version 1

IN DEVELOPMENT

On Reddit, 38 distinct people posted about AI Overviews between 21 and 27 September 2026: 42 posts, an estimated 0.02% of that week's Reddit posts about AI, leaving out spam, bot, incentive and templated automated posts (100.0% of these posts had an identifiable author).

Measured statement · Reddit · n 42 posts · author coverage 100.0% · 7 days: 7 active, 2 late heavy

ATTENTION

Distinct people, each platform on its own scale

Reddit		38 people · #32 · 0.02% of posts
Bluesky		37 people · #20 · 0.07% of posts
Hidden	YouTuben 0 people; Hacker News n 1 people: each below the threshold of 20 people.	
Article sources	Not applicable: arXiv and Exa carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W39 (Reddit: Claude, 10,887; Bluesky: Claude, 1,422), so no two platforms share a scale. As of 2 Oct 2026 04:00Z.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames

NOT MEASURED YET

Frames aren't measured yet.

Register

NOT MEASURED YET

Register isn't measured yet.

EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 19:38Z. Reddit's people figure: 10 drawn from 42. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of

21–27 Sep 2026 · 2 Oct 2026 04:00Z

Days counted

Reddit 7 of 7 (live); Bluesky 7 of 7 (live); YouTube 7 of 7 (live); Hacker News 7 of 7 (live); arXiv 6 of 7, 1 settling (live)

Not counted

Google News, no longer collected; Exa, collected only now and then

Method

005c-series-v3.1

Release

2026-W39, published

Version

1

CITATION

How to cite this reading

AIDRAN

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APA 7

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Chicago

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MLA 9

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Harvard

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The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.