READING · RELEASE 2026-W13

# Hailuo

Model · MiniMax · 23–29 Mar 2026 · reading r_ed33461e5edf, version 3

IN DEVELOPMENT

On Reddit, 30 distinct people posted about Hailuo between 23 and 29 March 2026: 54 posts, an estimated 0.02% of that week's Reddit posts about AI, leaving out templated automated posts (100.0% of these posts had an identifiable author).

Measured statement · Reddit · n 54 posts · author coverage 100.0% · 7 days: 7 backfilled

ATTENTION

## Distinct people, each platform on its own scale

| | |
|---|---|
| **Reddit** | **30 people** · #40 · 0.02% of posts |
| **Bluesky** | Hidden: Not counted this week: Bluesky has no day between 23 and 29 March 2026 that AIDRAN counts, so there's no figure to show. |
| **YouTube** | Hidden: Not counted this week: YouTube has no day between 23 and 29 March 2026 that AIDRAN counts, so there's no figure to show. |
| **Hacker News** | Hidden: n 0 people, below the threshold of 20 people. |
| **Article sources** | Not applicable: arXiv, Google News and Exa carry articles, which have no authors, so people aren't counted. |

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W13 (Reddit: Claude, 13,532), so no two platforms share a scale. As of 25 Sep 2026 19:30Z.

PLACE

## Where it was said: posts on Reddit, by community

| | |
|---|---|
| **r/generativeAI** general | 25 posts |

Posts about Hailuo in its 1 largest Reddit communities, 23–29 Mar 2026. The word after each community is its type: who is there, not what it's about.

THE PARTS NOT MEASURED YET

## Shown as absent, never as zero

| | | |
|---|---|---|
| **Frames** | NOT MEASURED YET | Frames aren't measured yet. |
| **Register** | NOT MEASURED YET | Register isn't measured yet. |

EVIDENCE

## The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 07:07Z. Reddit's people figure: 10 drawn from 54. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

## What this reading rests on

| | |
|---|---|
| **Window · as of** | 23–29 Mar 2026 · 25 Sep 2026 19:30Z |
| **Days counted** | Reddit 7 of 7 (from an archive); Hacker News 7 of 7 (from an archive); arXiv 7 of 7 (from an archive) |
| **Not counted** | Bluesky, YouTube and Google News, collected under an earlier method; Exa, not being collected yet |
| **Method** | 005c-series-v3.1 |
| **Release** | 2026-W13, published |
| **Version** | 3 · replaces r_f35a87d32194, which stays at its own link with its notice |

CITATION

## How to cite this reading

| | |
|---|---|
| **AIDRAN** | AIDRAN. 'Hailuo', release 2026-W13, reading r_ed33461e5edf (v3). |
| **APA 7** | AIDRAN. (2026, October 2). *Hailuo* (Release 2026-W13, Reading r_ed33461e5edf, Version 3) [Data set]. https://aidran.ai/r/r_ed33461e5edf |
| **Chicago** | AIDRAN. "Hailuo." Release 2026-W13, reading r_ed33461e5edf, version 3. October 2, 2026. https://aidran.ai/r/r_ed33461e5edf. |
| **MLA 9** | "Hailuo." *AIDRAN*, release 2026-W13, reading r_ed33461e5edf, version 3, 2 Oct. 2026, aidran.ai/r/r_ed33461e5edf. |
| **Harvard** | AIDRAN (2026) *Hailuo*, release 2026-W13, reading r_ed33461e5edf, version 3. Available at: https://aidran.ai/r/r_ed33461e5edf (Accessed: 2 October 2026). |

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.