READING · RELEASE 2026-W31

Google DeepMind

Lab · 27 Jul – 2 Aug 2026 · reading r_ea619cd3d930, version 2

IN DEVELOPMENT

On Reddit, 3,029 distinct people posted about Google DeepMind between 27 July and 2 August 2026: 3,926 posts, an estimated 1.55% of that week's Reddit posts about AI, leaving out spam, bot, incentive and templated automated posts (100.0% of these posts had an identifiable author).

Measured statement · Reddit · n 3,926 posts · author coverage 100.0% · 7 days: 7 backfilled

ATTENTION

Distinct people, each platform on its own scale

Reddit		**3,029 people** · 1.55% of posts
Bluesky	Hidden: Not counted this week: Bluesky has no day between 27 July and 2 August 2026 that AIDRAN counts, so there's no figure to show.	
Hacker News	Hidden: n 11 people, below the threshold of 20 people.	
Article sources	Not applicable: arXiv and Exa carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W31 (Reddit: Claude, 10,690), so no two platforms share a scale. As of 25 Sep 2026 13:30Z.

PLACE

Where it was said: posts on Reddit, by community

r/LocalLLaMA builders	804 posts
r/ChatGPT users	382 posts
r/Bard	320 posts
r/singularity general	291 posts
r/technology general	204 posts

Posts about Google DeepMind in its 5 largest Reddit communities, 27 Jul – 2 Aug 2026. The word after each community is its type: who is there, not what it's about.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames	NOT MEASURED YET	Frames aren't measured yet.
Register	NOT MEASURED YET	Register isn't measured yet.

EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 11:21Z. Reddit's people figure: 10 drawn from 3,926. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	27 Jul – 2 Aug 2026 · 25 Sep 2026 13:30Z
Days counted	Reddit 7 of 7 (from an archive); Hacker News 7 of 7 (from an archive); arXiv 7 of 7 (from an archive)
Not counted	Bluesky, YouTube, Google News and Exa, not being collected yet
Method	005c-series-v3.1
Release	2026-W31, published
Version	2 · replaces r_178b3136a1cf, which stays at its own link with its notice

CITATION

How to cite this reading

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Chicago	AIDRAN. "Google DeepMind." Release 2026-W31, reading r_ea619cd3d930, version 2. October 2, 2026. https://aidran.ai/r/r_ea619cd3d930.
MLA 9	"Google DeepMind." *AIDRAN*, release 2026-W31, reading r_ea619cd3d930, version 2, 2 Oct. 2026, aidran.ai/r/r_ea619cd3d930.
Harvard	AIDRAN (2026) *Google DeepMind*, release 2026-W31, reading r_ea619cd3d930, version 2. Available at: https://aidran.ai/r/r_ea619cd3d930 (Accessed: 2 October 2026).

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.