

READING · RELEASE 2026-W38

NotebookLM

Product · Google DeepMind · 14–20 Sep 2026 · reading_r_e3e171882f0e, version 3

IN DEVELOPMENT

On Reddit, 47 distinct people posted about NotebookLM between 14 and 20 September 2026: 52 posts, an estimated 0.02% of that week's Reddit posts about AI, leaving out spam, bot, incentive and templated automated posts (100.0% of these posts had an identifiable author).

Measured statement · Reddit · n 52 posts · author coverage 100.0% · 7 days: 4 active, 3 backfilled, 1 partial

ATTENTION

Distinct people, each platform on its own scale

Reddit		47 people · #29 · 0.02% of posts
Hidden	Bluesky n 8 people; YouTube n 1 people; Hacker News n 0 people: each below the threshold of 20 people.	
Article sources	Not applicable: arXiv, Google News and Exa carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W38 (Reddit: Claude, 8,811), so no two platforms share a scale. As of 2 Oct 2026 04:00Z.

THE PARTS NOT MEASURED YET**Shown as absent, never as zero**

Frames	▣ NOT MEASURED YET	Frames aren't measured yet.
Register	▣ NOT MEASURED YET	Register isn't measured yet.

EVIDENCE**The posts behind the figures**

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 16:36Z. Reddit's people figure: 10 drawn from 52. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS**What this reading rests on**

Window · as of	14–20 Sep 2026 · 2 Oct 2026 04:00Z
Days counted	Reddit 7 of 7 (4 live, 3 from an archive); Bluesky 4 of 7 (live); YouTube 4 of 7 (live); Hacker News 7 of 7 (5 live, 2 from an archive); arXiv 7 of 7 (5 live, 2 from an archive)
Not counted	Google News, no longer collected; Exa, collected only now and then
Method	005c-series-v3.1
Release	2026-W38, published
Version	3 · replaces r_67fea940557d, which stays at its own link with its notice

CITATION**How to cite this reading**

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Chicago	AIDRAN. "NotebookLM." Release 2026-W38, reading_r_e3e171882f0e, version 3. October 2, 2026. https://aidran.ai/r/r_e3e171882f0e .
MLA 9	"NotebookLM." <i>AIDRAN</i> , release 2026-W38, reading_r_e3e171882f0e, version 3, 2 Oct. 2026, aidran.ai/r/r_e3e171882f0e.
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The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.