READING · RELEASE 2026-W35

DeepSeek

Lab · 24–30 Aug 2026 · reading r_c3ae6e8297de, version 2

IN DEVELOPMENT

On Reddit, 1,231 distinct people posted about DeepSeek between 24 and 30 August 2026: 1,717 posts, an estimated 0.70% of that week's Reddit posts about AI, leaving out spam, bot, incentive and templated automated posts (100.0% of these posts had an identifiable author).

Measured statement · Reddit · n 1,717 posts · author coverage 100.0% · 7 days: 7 backfilled

ATTENTION

Distinct people, each platform on its own scale

Reddit	**1,231 people** · 0.70% of posts
Bluesky	Hidden: Not counted this week: Bluesky has no day between 24 and 30 August 2026 that AIDRAN counts, so there's no figure to show.
YouTube	Hidden: Not counted this week: YouTube has no day between 24 and 30 August 2026 that AIDRAN counts, so there's no figure to show.
Hacker News	Hidden: n 0 people, below the threshold of 20 people.
Article sources	Not applicable: arXiv and Exa carry articles, which have no authors, so people aren't counted.

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W35 (Reddit: Claude, 8,840), so no two platforms share a scale. As of 25 Sep 2026 13:30Z.

PLACE

Where it was said: posts on Reddit, by community

r/LocalLLaMA builders	569 posts
r/DeepSeek users	561 posts
r/ollama	73 posts
r/singularity general	46 posts
r/ClaudeAI users	42 posts

Posts about DeepSeek in its 5 largest Reddit communities, 24–30 Aug 2026. The word after each community is its type: who is there, not what it's about.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames	NOT MEASURED YET	Frames aren't measured yet.
Register	NOT MEASURED YET	Register isn't measured yet.

EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 12:22Z. Reddit's people figure: 10 drawn from 1,717. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	24–30 Aug 2026 · 25 Sep 2026 13:30Z
Days counted	Reddit 7 of 7 (from an archive); Hacker News 7 of 7 (from an archive); arXiv 7 of 7 (from an archive)
Not counted	Bluesky, YouTube, Google News and Exa, not being collected yet
Method	005c-series-v3.1
Release	2026-W35, published
Version	2 · replaces r_f013a19de3da, which stays at its own link with its notice

CITATION

How to cite this reading

AIDRAN	AIDRAN. 'DeepSeek', release 2026-W35, reading r_c3ae6e8297de (v2).
APA 7	AIDRAN. (2026, October 2). *DeepSeek* (Release 2026-W35, Reading r_c3ae6e8297de, Version 2) [Data set]. https://aidran.ai/r/r_c3ae6e8297de
Chicago	AIDRAN. "DeepSeek." Release 2026-W35, reading r_c3ae6e8297de, version 2. October 2, 2026. https://aidran.ai/r/r_c3ae6e8297de.
MLA 9	"DeepSeek." *AIDRAN*, release 2026-W35, reading r_c3ae6e8297de, version 2, 2 Oct. 2026, aidran.ai/r/r_c3ae6e8297de.
Harvard	AIDRAN (2026) *DeepSeek*, release 2026-W35, reading r_c3ae6e8297de, version 2. Available at: https://aidran.ai/r/r_c3ae6e8297de (Accessed: 2 October 2026).

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.