READING · RELEASE 2026-W38

DeepSeek

Model · DeepSeek · 14–20 Sep 2026 · reading r_c2f4c7a80713, version 3

IN DEVELOPMENT

On Reddit, 1,754 distinct people posted about DeepSeek between 14 and 20 September 2026: 2,778 posts, an estimated 0.98% of that week's Reddit posts about AI, leaving out spam, bot, incentive and templated automated posts (100.0% of these posts had an identifiable author).

Measured statement · Reddit · n 2,778 posts · author coverage 100.0% · 7 days: 4 active, 3 backfilled, 1 partial

ATTENTION

Distinct people, each platform on its own scale

Reddit		**1,754 people** · #7 · 0.98% of posts
Bluesky		**227 people** · #5 · 0.77% of posts
Hidden	YouTube n 4 people; Hacker News n 6 people: each below the threshold of 20 people.	
Article sources	Not applicable: arXiv, Google News and Exa carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W38 (Reddit: Claude, 8,811; Bluesky: Claude, 895), so no two platforms share a scale. As of 2 Oct 2026 04:00Z.

PLACE

Where it was said: posts on Reddit, by community

r/DeepSeek users	1,602 posts
r/LocalLLaMA builders	371 posts
r/singularity general	106 posts
r/Anthropic users	89 posts
r/ClaudeAI users	65 posts

Posts about DeepSeek in its 5 largest Reddit communities, 14–20 Sep 2026. The word after each community is its type: who is there, not what it's about.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames	NOT MEASURED YET	Frames aren't measured yet.
Register	NOT MEASURED YET	Register isn't measured yet.

EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 16:36Z. Reddit's people figure: 10 drawn from 2,778. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	14–20 Sep 2026 · 2 Oct 2026 04:00Z
Days counted	Reddit 7 of 7 (4 live, 3 from an archive); Bluesky 4 of 7 (live); YouTube 4 of 7 (live); Hacker News 7 of 7 (5 live, 2 from an archive); arXiv 7 of 7 (5 live, 2 from an archive)
Not counted	Google News, no longer collected; Exa, collected only now and then
Method	005c-series-v3.1
Release	2026-W38, published
Version	3 · replaces r_b816b4245731, which stays at its own link with its notice

CITATION

How to cite this reading

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Chicago	AIDRAN. "DeepSeek." Release 2026-W38, reading r_c2f4c7a80713, version 3. October 2, 2026. https://aidran.ai/r/r_c2f4c7a80713.
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Harvard	AIDRAN (2026) *DeepSeek*, release 2026-W38, reading r_c2f4c7a80713, version 3. Available at: https://aidran.ai/r/r_c2f4c7a80713 (Accessed: 2 October 2026).

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.