

READING · RELEASE 2026-W38

OpenAI

Lab · 14–20 Sep 2026 · reading r_b3cee94cddef, version 3

IN DEVELOPMENT

On Reddit, 11,104 distinct people posted about OpenAI between 14 and 20 September 2026: 15,774 posts, an estimated 5.55% of that week's Reddit posts about AI, leaving out spam, bot, incentive and templated automated posts (99.9% of these posts had an identifiable author).

Measured statement · Reddit · n 15,774 posts · author coverage 99.9% · 7 days: 4 active, 3 backfilled, 1 partial

ATTENTION

Distinct people, each platform on its own scale

Reddit		11,104 people · 5.55% of posts
Bluesky		2,167 people · 8.77% of posts
YouTube		196 people · 17.64% of posts
Hacker News		45 people · 13.11% of posts
Article sources	Not applicable: arXiv, Google News and Exa carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W38 (Reddit: Claude, 8,811; Bluesky: Claude, 895; YouTube: ChatGPT, 65; Hacker News: Claude, 25), so no two platforms share a scale. As of 2 Oct 2026 04:00Z.

PLACE

Where it was said: posts on Reddit, by community

r/ChatGPT users		4,206 posts
r/singularity general		1,269 posts
r/ClaudeAI users		1,012 posts
r/OpenAI users		991 posts
r/technology general		823 posts

Posts about OpenAI in its 5 largest Reddit communities, 14–20 Sep 2026. The word after each community is its type: who is there, not what it's about.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames

NOT MEASURED YET

Frames aren't measured yet.

Register

NOT MEASURED YET

Register isn't measured yet.

EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 16:36Z. Reddit's people figure: 10 drawn from 15,774. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	14–20 Sep 2026 · 2 Oct 2026 04:00Z
Days counted	Reddit 7 of 7 (4 live, 3 from an archive); Bluesky 4 of 7 (live); YouTube 4 of 7 (live); Hacker News 7 of 7 (5 live, 2 from an archive); arXiv 7 of 7 (5 live, 2 from an archive)
Not counted	Google News, no longer collected; Exa, collected only now and then
Method	005c-series-v3.1
Release	2026-W38, published
Version	3 · replaces r_40bff89fea58, which stays at its own link with its notice

CITATION

How to cite this reading

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Chicago	AIDRAN. "OpenAI." Release 2026-W38, reading_r_b3cee94cddef, version 3. October 2, 2026. https://aidran.ai/r/r_b3cee94cddef .
MLA 9	"OpenAI." AIDRAN, release 2026-W38, reading_r_b3cee94cddef, version 3, 2 Oct. 2026, aidran.ai/r/r_b3cee94cddef.
Harvard	AIDRAN (2026) <i>OpenAI</i> , release 2026-W38, reading_r_b3cee94cddef, version 3. Available at: https://aidran.ai/r/r_b3cee94cddef (Accessed: 2 October 2026).

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.