READING · RELEASE 2026-W28

OpenAI

Lab · 6–12 Jul 2026 · reading r_afeb655f1dd5, version 2

IN DEVELOPMENT

On Reddit, 10,128 distinct people posted about OpenAI between 6 and 12 July 2026: 14,675 posts, an estimated 6.23% of that week's Reddit posts about AI, leaving out spam, bot, incentive and templated automated posts (99.9% of these posts had an identifiable author).

Measured statement · Reddit · n 14,675 posts · author coverage 99.9% · 7 days: 7 backfilled

ATTENTION

Distinct people, each platform on its own scale

Reddit		**10,128 people** · 6.23% of posts
Bluesky	Hidden: Not counted this week: Bluesky has no day between 6 and 12 July 2026 that AIDRAN counts, so there's no figure to show.	
Hacker News		**40 people** · 12.65% of posts
Article sources	Not applicable: arXiv and Exa carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W28 (Reddit: Claude, 12,116; Hacker News: Claude, 24), so no two platforms share a scale. As of 25 Sep 2026 13:30Z.

PLACE

Where it was said: posts on Reddit, by community

r/ChatGPT users	3,906 posts
r/OpenAI users	1,619 posts
r/ClaudeAI users	1,481 posts
r/Anthropic users	925 posts
r/singularity general	818 posts

Posts about OpenAI in its 5 largest Reddit communities, 6–12 Jul 2026. The word after each community is its type: who is there, not what it's about.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames	NOT MEASURED YET	Frames aren't measured yet.
Register	NOT MEASURED YET	Register isn't measured yet.

EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 10:36Z. Reddit's people figure: 10 drawn from 14,675. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	6–12 Jul 2026 · 25 Sep 2026 13:30Z
Days counted	Reddit 7 of 7 (from an archive); Hacker News 7 of 7 (from an archive); arXiv 7 of 7 (from an archive)
Not counted	Bluesky, YouTube, Google News and Exa, not being collected yet
Method	005c-series-v3.1
Release	2026-W28, published
Version	2 · replaces r_07487bb010d1, which stays at its own link with its notice

CITATION

How to cite this reading

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APA 7	AIDRAN. (2026, October 2). *OpenAI* (Release 2026-W28, Reading r_afeb655f1dd5, Version 2) [Data set]. https://aidran.ai/r/r_afeb655f1dd5
Chicago	AIDRAN. "OpenAI." Release 2026-W28, reading r_afeb655f1dd5, version 2. October 2, 2026. https://aidran.ai/r/r_afeb655f1dd5.
MLA 9	"OpenAI." *AIDRAN*, release 2026-W28, reading r_afeb655f1dd5, version 2, 2 Oct. 2026, aidran.ai/r/r_afeb655f1dd5.
Harvard	AIDRAN (2026) *OpenAI*, release 2026-W28, reading r_afeb655f1dd5, version 2. Available at: https://aidran.ai/r/r_afeb655f1dd5 (Accessed: 2 October 2026).

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.