READING · RELEASE 2026-W40

Gemma

Model · Google DeepMind · 28 Sep – 4 Oct 2026 · reading r_985cce7adb62, version 1

IN DEVELOPMENT

On Reddit, 368 distinct people posted about Gemma between 28 September and 4 October 2026: 501 records, an estimated 0.18% of that week's Reddit records about AI, leaving out spam, bot, incentive and templated automated records (100.0% of these records had an identifiable author).

Measured statement · Reddit · n 501 records · author coverage 100.0% · 7 days: 7 active

ATTENTION

Distinct people, each platform on its own scale

Reddit		**368 people** · #14 · 0.18% of records
Bluesky		**57 people** · #19 · 0.11% of records
Hidden	YouTube n 0 people; Hacker News n 2 people: each below the threshold of 20 people.	
Article sources	Not applicable: arXiv and Exa carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W40 (Reddit: Claude, 10,876; Bluesky: Claude, 1,421), so no two platforms share a scale. As of 8 Oct 2026 12:00Z.

PLACE

Where it was said: records on Reddit, by community

r/LocalLLaMA builders		320 records
r/ollama		40 records
r/StableDiffusion creatives		33 records

Records about Gemma in its 3 largest Reddit communities, 28 Sep – 4 Oct 2026. The word after each community is its type: who is there, not what it's about.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames	NOT MEASURED YET	Frames aren't measured yet.
Register	NOT MEASURED YET	Register isn't measured yet.

EVIDENCE

The records behind the figures

Up to 10 records behind each figure with a value, one frozen sample per figure and per platform, drawn once on 8 Oct 2026 22:01Z. Reddit's people figure: 10 drawn from 501. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	28 Sep – 4 Oct 2026 · 8 Oct 2026 12:00Z
Days counted	Reddit 7 of 7 (live); Bluesky 7 of 7 (live); YouTube 7 of 7 (live); Hacker News 7 of 7 (live); arXiv 6 of 7, 1 settling (live)
Not counted	Google News and Exa, no longer collected
Method	005c-series-v3.1
Release	2026-W40, published
Version	1

CITATION

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MLA 9	"Gemma." *AIDRAN*, release 2026-W40, reading r_985cce7adb62, version 1, 8 Oct. 2026, aidran.ai/r/r_985cce7adb62.
Harvard	AIDRAN (2026) *Gemma*, release 2026-W40, reading r_985cce7adb62, version 1. Available at: https://aidran.ai/r/r_985cce7adb62 (Accessed: 8 October 2026).

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.