READING · RELEASE 2026-W02

DeepSeek

Lab · 5–11 Jan 2026 · reading r_8017b8926cd5, version 5

IN DEVELOPMENT

On Reddit, 619 distinct people posted about DeepSeek between 5 and 11 January 2026: 844 posts, an estimated 0.32% of that week's Reddit posts about AI, leaving out templated automated posts (100.0% of these posts had an identifiable author).

Measured statement · Reddit · n 844 posts · author coverage 100.0% · 7 days: 7 backfilled

ATTENTION

Distinct people, each platform on its own scale

Reddit		**619 people** · 0.32% of posts
Bluesky	Hidden: Not counted this week: Bluesky has no day between 5 and 11 January 2026 that AIDRAN counts, so there's no figure to show.	
Hacker News	Hidden: n 2 people, below the threshold of 20 people.	
Article sources	Not applicable: arXiv and Google News carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W02 (Reddit: ChatGPT, 7,516), so no two platforms share a scale. As of 25 Sep 2026 19:30Z.

PLACE

Where it was said: posts on Reddit, by community

r/LocalLLaMA builders	239 posts
r/DeepSeek users	134 posts
r/ChatGPT users	68 posts
r/singularity general	53 posts
r/technology general	28 posts

Posts about DeepSeek in its 5 largest Reddit communities, 5–11 Jan 2026. The word after each community is its type: who is there, not what it's about.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames	NOT MEASURED YET	Frames aren't measured yet.
Register	NOT MEASURED YET	Register isn't measured yet.

EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 03:27Z. Reddit's people figure: 10 drawn from 844. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	5–11 Jan 2026 · 25 Sep 2026 19:30Z
Days counted	Reddit 7 of 7 (from an archive); Hacker News 7 of 7 (from an archive); arXiv 7 of 7 (from an archive)
Not counted	Bluesky, YouTube, Google News and Exa, not being collected yet
Method	005c-series-v3.1
Release	2026-W02, published
Version	5 · replaces r_5ec9796a33ea, which stays at its own link with its notice

CITATION

How to cite this reading

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APA 7	AIDRAN. (2026, October 2). *DeepSeek* (Release 2026-W02, Reading r_8017b8926cd5, Version 5) [Data set]. https://aidran.ai/r/r_8017b8926cd5
Chicago	AIDRAN. "DeepSeek." Release 2026-W02, reading r_8017b8926cd5, version 5. October 2, 2026. https://aidran.ai/r/r_8017b8926cd5.
MLA 9	"DeepSeek." *AIDRAN*, release 2026-W02, reading r_8017b8926cd5, version 5, 2 Oct. 2026, aidran.ai/r/r_8017b8926cd5.
Harvard	AIDRAN (2026) *DeepSeek*, release 2026-W02, reading r_8017b8926cd5, version 5. Available at: https://aidran.ai/r/r_8017b8926cd5 (Accessed: 2 October 2026).

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.