READING · RELEASE 2026-W11

NotebookLM

Product · Google DeepMind · 9–15 Mar 2026 · reading r_6e40a875311a, version 3

IN DEVELOPMENT

On Reddit, 149 distinct people posted about NotebookLM between 9 and 15 March 2026: 175 posts, an estimated 0.06% of that week's Reddit posts about AI, leaving out templated automated posts (98.9% of these posts had an identifiable author).

Measured statement · Reddit · n 175 posts · author coverage 98.9% · 7 days: 7 backfilled

ATTENTION

Distinct people, each platform on its own scale

Reddit		**149 people** · #24 · 0.06% of posts
Bluesky	Hidden: Not counted this week: Bluesky has no day between 9 and 15 March 2026 that AIDRAN counts, so there's no figure to show.	
YouTube	Hidden: Not counted this week: YouTube has no day between 9 and 15 March 2026 that AIDRAN counts, so there's no figure to show.	
Hacker News	Hidden: n 0 people, below the threshold of 20 people.	
Article sources	Not applicable: arXiv, Google News and Exa carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W11 (Reddit: Claude, 12,479), so no two platforms share a scale. As of 25 Sep 2026 19:30Z.

PLACE

Where it was said: posts on Reddit, by community

r/ChatGPT users	21 posts

Posts about NotebookLM in its 1 largest Reddit communities, 9–15 Mar 2026. The word after each community is its type: who is there, not what it's about.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames	NOT MEASURED YET	Frames aren't measured yet.
Register	NOT MEASURED YET	Register isn't measured yet.

EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 06:44Z. Reddit's people figure: 10 drawn from 175. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	9–15 Mar 2026 · 25 Sep 2026 19:30Z
Days counted	Reddit 7 of 7 (from an archive); Hacker News 7 of 7 (from an archive); arXiv 7 of 7 (from an archive)
Not counted	Bluesky and Google News, collected under an earlier method; YouTube and Exa, not being collected yet
Method	005c-series-v3.1
Release	2026-W11, published
Version	3 · replaces r_870ea3d1df6e, which stays at its own link with its notice

CITATION

How to cite this reading

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Chicago	AIDRAN. "NotebookLM." Release 2026-W11, reading r_6e40a875311a, version 3. October 2, 2026. https://aidran.ai/r/r_6e40a875311a.
MLA 9	"NotebookLM." *AIDRAN*, release 2026-W11, reading r_6e40a875311a, version 3, 2 Oct. 2026, aidran.ai/r/r_6e40a875311a.
Harvard	AIDRAN (2026) *NotebookLM*, release 2026-W11, reading r_6e40a875311a, version 3. Available at: https://aidran.ai/r/r_6e40a875311a (Accessed: 2 October 2026).

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.