READING · RELEASE 2026-W28

DeepSeek

Lab · 6–12 Jul 2026 · reading r_6dc9b893b5ff, version 2

IN DEVELOPMENT

On Reddit, 1,141 distinct people posted about DeepSeek between 6 and 12 July 2026: 1,566 posts, an estimated 0.66% of that week's Reddit posts about AI, leaving out spam, bot, incentive and templated automated posts (100.0% of these posts had an identifiable author).

Measured statement · Reddit · n 1,566 posts · author coverage 100.0% · 7 days: 7 backfilled

ATTENTION

Distinct people, each platform on its own scale

Reddit		**1,141 people** · 0.66% of posts
Bluesky	Hidden: Not counted this week: Bluesky has no day between 6 and 12 July 2026 that AIDRAN counts, so there's no figure to show.	
Hacker News	Hidden: n 6 people, below the threshold of 20 people.	
Article sources	Not applicable: arXiv and Exa carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W28 (Reddit: Claude, 12,116), so no two platforms share a scale. As of 25 Sep 2026 13:30Z.

PLACE

Where it was said: posts on Reddit, by community

r/DeepSeek users	549 posts
r/LocalLLaMA builders	388 posts
r/singularity general	54 posts
r/technology general	53 posts
r/ClaudeAI users	49 posts

Posts about DeepSeek in its 5 largest Reddit communities, 6–12 Jul 2026. The word after each community is its type: who is there, not what it's about.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames	NOT MEASURED YET	Frames aren't measured yet.
Register	NOT MEASURED YET	Register isn't measured yet.

EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 10:36Z. Reddit's people figure: 10 drawn from 1,566. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	6–12 Jul 2026 · 25 Sep 2026 13:30Z
Days counted	Reddit 7 of 7 (from an archive); Hacker News 7 of 7 (from an archive); arXiv 7 of 7 (from an archive)
Not counted	Bluesky, YouTube, Google News and Exa, not being collected yet
Method	005c-series-v3.1
Release	2026-W28, published
Version	2 · replaces r_21b89a7c9d6f, which stays at its own link with its notice

CITATION

How to cite this reading

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APA 7	AIDRAN. (2026, October 2). *DeepSeek* (Release 2026-W28, Reading r_6dc9b893b5ff, Version 2) [Data set]. https://aidran.ai/r/r_6dc9b893b5ff
Chicago	AIDRAN. "DeepSeek." Release 2026-W28, reading r_6dc9b893b5ff, version 2. October 2, 2026. https://aidran.ai/r/r_6dc9b893b5ff.
MLA 9	"DeepSeek." *AIDRAN*, release 2026-W28, reading r_6dc9b893b5ff, version 2, 2 Oct. 2026, aidran.ai/r/r_6dc9b893b5ff.
Harvard	AIDRAN (2026) *DeepSeek*, release 2026-W28, reading r_6dc9b893b5ff, version 2. Available at: https://aidran.ai/r/r_6dc9b893b5ff (Accessed: 2 October 2026).

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.