

READING · RELEASE 2026-W39

# Google DeepMind

Lab · 21–27 Sep 2026 · reading\_r\_6ce52610f46f, version 1

IN DEVELOPMENT

On Reddit, 2,720 distinct people posted about Google DeepMind between 21 and 27 September 2026: 3,518 posts, an estimated 1.29% of that week's Reddit posts about AI, leaving out spam, bot, incentive and templated automated posts (99.9% of these posts had an identifiable author).

Measured statement · Reddit · n 3,518 posts · author coverage 99.9% · 7 days: 7 active, 2 late heavy

ATTENTION

## Distinct people, each platform on its own scale

|                 |                                                                                                |                               |
|-----------------|------------------------------------------------------------------------------------------------|-------------------------------|
| Reddit          | <div></div>                                                                                    | 2,720 people · 1.29% of posts |
| Bluesky         | <div></div>                                                                                    | 961 people · 2.36% of posts   |
| YouTube         | <div></div>                                                                                    | 76 people · 2.93% of posts    |
| Hacker News     | Hidden: n 3 people, below the threshold of 20 people.                                          |                               |
| Article sources | Not applicable: arXiv and Exa carry articles, which have no authors, so people aren't counted. |                               |

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W39 (Reddit: Claude, 10,887; Bluesky: Claude, 1,422; YouTube: Claude, 159), so no two platforms share a scale. As of 2 Oct 2026 04:00Z.

PLACE

## Where it was said: posts on Reddit, by community

|                          |             |           |
|--------------------------|-------------|-----------|
| r/LocalLLaMA<br>builders | <div></div> | 510 posts |
| r/ChatGPT users          | <div></div> | 336 posts |
| r/singularity general    | <div></div> | 326 posts |
| r/ClaudeAI users         | <div></div> | 242 posts |
| r/Bard                   | <div></div> | 237 posts |

Posts about Google DeepMind in its 5 largest Reddit communities, 21–27 Sep 2026. The word after each community is its type: who is there, not what it's about.

## THE PARTS NOT MEASURED YET

### Shown as absent, never as zero

#### Frames

NOT MEASURED YET

Frames aren't measured yet.

#### Register

NOT MEASURED YET

Register isn't measured yet.

## EVIDENCE

### The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 19:38Z. Reddit's people figure: 10 drawn from 3,518. The quotes are on the reading page, without authors, so they aren't printed here.

## CONDITIONS

### What this reading rests on

#### Window · as of

21–27 Sep 2026 · 2 Oct 2026 04:00Z

#### Days counted

Reddit 7 of 7 (live); Bluesky 7 of 7 (live); YouTube 7 of 7 (live); Hacker News 7 of 7 (live); arXiv 6 of 7, 1 settling (live)

#### Not counted

Google News, no longer collected; Exa, collected only now and then

#### Method

005c-series-v3.1

#### Release

2026-W39, published

#### Version

1

## CITATION

### How to cite this reading

#### AIDRAN

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#### APA 7

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#### Chicago

AIDRAN. "Google DeepMind." Release 2026-W39, reading\_r\_6ce52610f46f, version 1. October 2, 2026. [https://aidran.ai/r/r\\_6ce52610f46f](https://aidran.ai/r/r_6ce52610f46f).

#### MLA 9

"Google DeepMind." AIDRAN, release 2026-W39, reading\_r\_6ce52610f46f, version 1, 2 Oct. 2026, [aidran.ai/r/r\\_6ce52610f46f](https://aidran.ai/r/r_6ce52610f46f).

#### Harvard

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The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.