

READING · RELEASE 2026-W39

Google DeepMind

Lab · 21–27 Sep 2026 · reading_r_6ce52610f46f, version 1

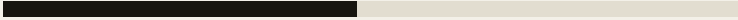
 IN DEVELOPMENT

On Reddit, 2,720 distinct people posted about Google DeepMind between 21 and 27 September 2026: 3,518 posts, an estimated 1.29% of that week's Reddit posts about AI, leaving out spam, bot, incentive and templated automated posts (99.9% of these posts had an identifiable author).

Measured statement · Reddit · n 3,518 posts · author coverage 99.9% · 7 days: 7 active, 2 late heavy

ATTENTION

Distinct people, each platform on its own scale

Reddit		2,720 people · 1.29% of posts
Bluesky		961 people · 2.36% of posts
YouTube		76 people · 2.93% of posts
Hacker News	Hidden: n 3 people, below the threshold of 20 people.	
Article sources	Not applicable: arXiv and Exa carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W39 (Reddit: Claude, 10,887; Bluesky: Claude, 1,422; YouTube: Claude, 159), so no two platforms share a scale. As of 2 Oct 2026 04:00Z.

PLACE

Where it was said: posts on Reddit, by community

r/LocalLLaMA builders		510 posts
r/ChatGPT users		336 posts
r/singularity general		326 posts
r/ClaudeAI users		242 posts
r/Bard		237 posts

Posts about Google DeepMind in its 5 largest Reddit communities, 21–27 Sep 2026. The word after each community is its type: who is there, not what it's about.

THE PARTS NOT MEASURED YET**Shown as absent, never as zero**

Frames	▣ NOT MEASURED YET	Frames aren't measured yet.
Register	▣ NOT MEASURED YET	Register isn't measured yet.

EVIDENCE**The posts behind the figures**

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 19:38Z. Reddit's people figure: 10 drawn from 3,518. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS**What this reading rests on**

Window · as of	21–27 Sep 2026 · 2 Oct 2026 04:00Z
Days counted	Reddit 7 of 7 (live); Bluesky 7 of 7 (live); YouTube 7 of 7 (live); Hacker News 7 of 7 (live); arXiv 6 of 7, 1 settling (live)
Not counted	Google News, no longer collected; Exa, collected only now and then
Method	005c-series-v3.1
Release	2026-W39, published
Version	1

CITATION**How to cite this reading**

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MLA 9	"Google DeepMind." <i>AIDRAN</i> , release 2026-W39, reading_r_6ce52610f46f, version 1, 2 Oct. 2026, aidran.ai/r/r_6ce52610f46f.
Harvard	AIDRAN (2026) <i>Google DeepMind</i> , release 2026-W39, reading_r_6ce52610f46f, version 1. Available at: https://aidran.ai/r/r_6ce52610f46f (Accessed: 2 October 2026).

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.