READING · RELEASE 2026-W39

Gemma

Model · Google DeepMind · 21–27 Sep 2026 · reading r_5dd794f09c00, version 1

IN DEVELOPMENT

On Reddit, 446 distinct people posted about Gemma between 21 and 27 September 2026: 599 posts, an estimated 0.22% of that week's Reddit posts about AI, leaving out spam, bot, incentive and templated automated posts (100.0% of these posts had an identifiable author).

Measured statement · Reddit · n 599 posts · author coverage 100.0% · 7 days: 7 active, 2 late heavy

ATTENTION

Distinct people, each platform on its own scale

Reddit		**446 people** · #14 · 0.22% of posts
Bluesky		**42 people** · #18 · 0.08% of posts
Hidden	YouTube n 5 people; Hacker News n 0 people: each below the threshold of 20 people.	
Article sources	Not applicable: arXiv and Exa carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W39 (Reddit: Claude, 10,887; Bluesky: Claude, 1,422), so no two platforms share a scale. As of 2 Oct 2026 04:00Z.

PLACE

Where it was said: posts on Reddit, by community

r/LocalLLaMA builders	396 posts
r/StableDiffusion creatives	36 posts
r/ollama	30 posts

Posts about Gemma in its 3 largest Reddit communities, 21–27 Sep 2026. The word after each community is its type: who is there, not what it's about.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames	NOT MEASURED YET	Frames aren't measured yet.
Register	NOT MEASURED YET	Register isn't measured yet.

EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 19:38Z. Reddit's people figure: 10 drawn from 599. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	21–27 Sep 2026 · 2 Oct 2026 04:00Z
Days counted	Reddit 7 of 7 (live); Bluesky 7 of 7 (live); YouTube 7 of 7 (live); Hacker News 7 of 7 (live); arXiv 6 of 7, 1 settling (live)
Not counted	Google News, no longer collected; Exa, collected only now and then
Method	005c-series-v3.1
Release	2026-W39, published
Version	1

CITATION

How to cite this reading

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Chicago	AIDRAN. "Gemma." Release 2026-W39, reading r_5dd794f09c00, version 1. October 2, 2026. https://aidran.ai/r/r_5dd794f09c00.
MLA 9	"Gemma." *AIDRAN*, release 2026-W39, reading r_5dd794f09c00, version 1, 2 Oct. 2026, aidran.ai/r/r_5dd794f09c00.
Harvard	AIDRAN (2026) *Gemma*, release 2026-W39, reading r_5dd794f09c00, version 1. Available at: https://aidran.ai/r/r_5dd794f09c00 (Accessed: 2 October 2026).

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.