READING · RELEASE 2026-W23

Google DeepMind

Lab · 1–7 Jun 2026 · reading r_581baa9bddf3, version 5

IN DEVELOPMENT

On Reddit, 3,855 distinct people posted about Google DeepMind between 1 and 7 June 2026: 5,277 posts, an estimated 1.95% of that week's Reddit posts about AI, leaving out spam, bot, incentive and templated automated posts (100.0% of these posts had an identifiable author).

Measured statement · Reddit · n 5,277 posts · author coverage 100.0% · 7 days: 7 backfilled

ATTENTION

Distinct people, each platform on its own scale

Reddit		**3,855 people** · 1.95% of posts
Bluesky	Hidden: Not counted this week: Bluesky has no day between 1 and 7 June 2026 that AIDRAN counts, so there's no figure to show.	
Hacker News	Hidden: n 10 people, below the threshold of 20 people.	
Article sources	Not applicable: arXiv and Exa carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W23 (Reddit: Claude, 10,057), so no two platforms share a scale. As of 25 Sep 2026 13:30Z.

PLACE

Where it was said: posts on Reddit, by community

r/LocalLLaMA builders	1,280 posts
r/ChatGPT users	570 posts
r/GithubCopilot	230 posts
r/technology general	219 posts
r/ClaudeAI users	206 posts

Posts about Google DeepMind in its 5 largest Reddit communities, 1–7 Jun 2026. The word after each community is its type: who is there, not what it's about.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames	NOT MEASURED YET	Frames aren't measured yet.
Register	NOT MEASURED YET	Register isn't measured yet.
Change	NOT APPLICABLE	The week before, release 2026-W22, was read with different filters, so no change is shown

EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 09:24Z. Reddit's people figure: 10 drawn from 5,277. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	1–7 Jun 2026 · 25 Sep 2026 13:30Z
Days counted	Reddit 7 of 7 (from an archive); Hacker News 7 of 7 (from an archive); arXiv 7 of 7 (from an archive)
Not counted	Bluesky, YouTube, Google News and Exa, not being collected yet
Method	005c-series-v3.1
Release	2026-W23, published
Version	5 · replaces r_44420fc7f457, which stays at its own link with its notice

CITATION

How to cite this reading

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Chicago	AIDRAN. "Google DeepMind." Release 2026-W23, reading r_581baa9bddf3, version 5. October 2, 2026. https://aidran.ai/r/r_581baa9bddf3.
MLA 9	"Google DeepMind." *AIDRAN*, release 2026-W23, reading r_581baa9bddf3, version 5, 2 Oct. 2026, aidran.ai/r/r_581baa9bddf3.
Harvard	AIDRAN (2026) *Google DeepMind*, release 2026-W23, reading r_581baa9bddf3, version 5. Available at: https://aidran.ai/r/r_581baa9bddf3 (Accessed: 2 October 2026).

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.