READING · RELEASE 2026-W38

Sora

Model · OpenAI · 14–20 Sep 2026 · reading r_4ff1fce24ed1, version 3

IN DEVELOPMENT

On Reddit, 108 distinct people posted about Sora between 14 and 20 September 2026: 156 posts, an estimated 0.05% of that week's Reddit posts about AI, leaving out spam, bot, incentive and templated automated posts (98.7% of these posts had an identifiable author).

Measured statement · Reddit · n 156 posts · author coverage 98.7% · 7 days: 4 active, 3 backfilled, 1 partial

ATTENTION

Distinct people, each platform on its own scale

Reddit		**108 people** · #21 · 0.05% of posts
Hidden	Bluesky n 5 people; YouTube n 0 people; Hacker News n 0 people: each below the threshold of 20 people.	
Article sources	Not applicable: arXiv, Google News and Exa carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W38 (Reddit: Claude, 8,811), so no two platforms share a scale. As of 2 Oct 2026 04:00Z.

PLACE

Where it was said: posts on Reddit, by community

r/SoraAi		102 posts

Posts about Sora in its 1 largest Reddit communities, 14–20 Sep 2026. The word after each community is its type: who is there, not what it's about.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames	NOT MEASURED YET	Frames aren't measured yet.
Register	NOT MEASURED YET	Register isn't measured yet.

EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 16:36Z. Reddit's people figure: 10 drawn from 156. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	14–20 Sep 2026 · 2 Oct 2026 04:00Z
Days counted	Reddit 7 of 7 (4 live, 3 from an archive); Bluesky 4 of 7 (live); YouTube 4 of 7 (live); Hacker News 7 of 7 (5 live, 2 from an archive); arXiv 7 of 7 (5 live, 2 from an archive)
Not counted	Google News, no longer collected; Exa, collected only now and then
Method	005c-series-v3.1
Release	2026-W38, published
Version	3 · replaces r_bc5bfdc4b8a0, which stays at its own link with its notice

CITATION

How to cite this reading

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Chicago	AIDRAN. "Sora." Release 2026-W38, reading r_4ff1fce24ed1, version 3. October 2, 2026. https://aidran.ai/r/r_4ff1fce24ed1.
MLA 9	"Sora." *AIDRAN*, release 2026-W38, reading r_4ff1fce24ed1, version 3, 2 Oct. 2026, aidran.ai/r/r_4ff1fce24ed1.
Harvard	AIDRAN (2026) *Sora*, release 2026-W38, reading r_4ff1fce24ed1, version 3. Available at: https://aidran.ai/r/r_4ff1fce24ed1 (Accessed: 2 October 2026).

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.