

READING · RELEASE 2026-W36

# Hailuo AI

Product · MiniMax › Hailuo · 31 Aug – 6 Sep 2026 · reading\_r\_4325b01ed463, version 2

IN DEVELOPMENT

**ATTENTION**

## Distinct people, each platform on its own scale

|                        |                                                                                                                                            |
|------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Bluesky</b>         | Hidden: Not counted this week: Bluesky has no day between 31 August and 6 September 2026 that AIDRAN counts, so there's no figure to show. |
| <b>Hidden</b>          | Reddit n 2 people; Hacker News n 0 people: each below the threshold of 20 people.                                                          |
| <b>Article sources</b> | Not applicable: arXiv, Google News and Exa carry articles, which have no authors, so people aren't counted.                                |

No platform counts people for this subject. As of 25 Sep 2026 13:30Z.

**THE PARTS NOT MEASURED YET****Shown as absent, never as zero**

|                 |                             |                              |
|-----------------|-----------------------------|------------------------------|
| <b>Frames</b>   | <div>NOT MEASURED YET</div> | Frames aren't measured yet.  |
| <b>Register</b> | <div>NOT MEASURED YET</div> | Register isn't measured yet. |

**EVIDENCE****The posts behind the figures**

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform. The quotes are on the reading page, without authors, so they aren't printed here.

**CONDITIONS****What this reading rests on**

|                       |                                                                                                       |
|-----------------------|-------------------------------------------------------------------------------------------------------|
| <b>Window · as of</b> | 31 Aug – 6 Sep 2026 · 25 Sep 2026 13:30Z                                                              |
| <b>Days counted</b>   | Reddit 7 of 7 (from an archive); Hacker News 7 of 7 (from an archive); arXiv 7 of 7 (from an archive) |
| <b>Not counted</b>    | Bluesky, YouTube, Google News and Exa, not being collected yet                                        |
| <b>Method</b>         | 005c-series-v3.1                                                                                      |
| <b>Release</b>        | 2026-W36, published                                                                                   |
| <b>Version</b>        | 2 · replaces r_204784e6db17, which stays at its own link with its notice                              |

**CITATION****How to cite this reading**

|                |                                                                                                                                                                                                                     |
|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>AIDRAN</b>  | AIDRAN. 'Hailuo AI', release 2026-W36, reading_r_4325b01ed463 (v2).                                                                                                                                                 |
| <b>APA 7</b>   | AIDRAN. (2026, October 2). <i>Hailuo AI</i> (Release 2026-W36, Reading_r_4325b01ed463, Version 2) [Data set]. <a href="https://aidran.ai/r/r_4325b01ed463">https://aidran.ai/r/r_4325b01ed463</a>                   |
| <b>Chicago</b> | AIDRAN. "Hailuo AI." Release 2026-W36, reading_r_4325b01ed463, version 2. October 2, 2026. <a href="https://aidran.ai/r/r_4325b01ed463">https://aidran.ai/r/r_4325b01ed463</a> .                                    |
| <b>MLA 9</b>   | "Hailuo AI." <i>AIDRAN</i> , release 2026-W36, reading_r_4325b01ed463, version 2, 2 Oct. 2026, <a href="https://aidran.ai/r/r_4325b01ed463">aidran.ai/r/r_4325b01ed463</a> .                                        |
| <b>Harvard</b> | AIDRAN (2026) <i>Hailuo AI</i> , release 2026-W36, reading_r_4325b01ed463, version 2. Available at: <a href="https://aidran.ai/r/r_4325b01ed463">https://aidran.ai/r/r_4325b01ed463</a> (Accessed: 2 October 2026). |

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.