READING · RELEASE 2026-W05

Google DeepMind

Lab · 26 Jan – 1 Feb 2026 · reading r_423a589ece31, version 4

IN DEVELOPMENT

On Reddit, 5,207 distinct people posted about Google DeepMind between 26 January and 1 February 2026: 7,200 posts, an estimated 2.81% of that week's Reddit posts about AI, leaving out templated automated posts (99.9% of these posts had an identifiable author).

Measured statement · Reddit · n 7,200 posts · author coverage 99.9% · 7 days: 7 backfilled

ATTENTION

Distinct people, each platform on its own scale

Reddit		**5,207 people** · 2.81% of posts
Bluesky	Hidden: Not counted this week: Bluesky has no day between 26 January and 1 February 2026 that AIDRAN counts, so there's no figure to show.	
Hacker News	Hidden: n 9 people, below the threshold of 20 people.	
Article sources	Not applicable: arXiv and Google News carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W05 (Reddit: ChatGPT, 7,471), so no two platforms share a scale. As of 25 Sep 2026 19:30Z.

PLACE

Where it was said: posts on Reddit, by community

r/ChatGPT users	1,415 posts
r/Bard	1,058 posts
r/LocalLLaMA builders	520 posts
r/ClaudeAI users	383 posts
r/OpenAI users	295 posts

Posts about Google DeepMind in its 5 largest Reddit communities, 26 Jan – 1 Feb 2026. The word after each community is its type: who is there, not what it's about.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames	NOT MEASURED YET	Frames aren't measured yet.
Register	NOT MEASURED YET	Register isn't measured yet.

EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 04:05Z. Reddit's people figure: 10 drawn from 7,200. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	26 Jan – 1 Feb 2026 · 25 Sep 2026 19:30Z
Days counted	Reddit 7 of 7 (from an archive); Hacker News 7 of 7 (from an archive); arXiv 7 of 7 (from an archive)
Not counted	Bluesky, YouTube, Google News and Exa, not being collected yet
Method	005c-series-v3.1
Release	2026-W05, published
Version	4 · replaces r_b21f89dd452d, which stays at its own link with its notice

CITATION

How to cite this reading

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Chicago	AIDRAN. "Google DeepMind." Release 2026-W05, reading r_423a589ece31, version 4. October 2, 2026. https://aidran.ai/r/r_423a589ece31.
MLA 9	"Google DeepMind." *AIDRAN*, release 2026-W05, reading r_423a589ece31, version 4, 2 Oct. 2026, aidran.ai/r/r_423a589ece31.
Harvard	AIDRAN (2026) *Google DeepMind*, release 2026-W05, reading r_423a589ece31, version 4. Available at: https://aidran.ai/r/r_423a589ece31 (Accessed: 2 October 2026).

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.