READING · RELEASE 2026-W37

NotebookLM

Product · Google DeepMind · 7–13 Sep 2026 · reading r_3c3ce97c1212, version 2

IN DEVELOPMENT

On Reddit, 43 distinct people posted about NotebookLM between 7 and 13 September 2026: 47 posts, an estimated 0.02% of that week's Reddit posts about AI, leaving out spam, bot, incentive and templated automated posts (100.0% of these posts had an identifiable author).

Measured statement · Reddit · n 47 posts · author coverage 100.0% · 7 days: 7 backfilled

ATTENTION

Distinct people, each platform on its own scale

Reddit	**43 people** · #33 · 0.02% of posts
Bluesky	Hidden: Not counted this week: Bluesky has no day between 7 and 13 September 2026 that AIDRAN counts, so there's no figure to show.
Hacker News	Hidden: n 0 people, below the threshold of 20 people.
Article sources	Not applicable: arXiv, Google News and Exa carry articles, which have no authors, so people aren't counted.

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W37 (Reddit: Claude, 9,248), so no two platforms share a scale. As of 25 Sep 2026 13:30Z.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames	NOT MEASURED YET	Frames aren't measured yet.
Register	NOT MEASURED YET	Register isn't measured yet.

EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 12:51Z. Reddit's people figure: 10 drawn from 47. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	7–13 Sep 2026 · 25 Sep 2026 13:30Z
Days counted	Reddit 7 of 7 (from an archive); Hacker News 7 of 7 (from an archive); arXiv 7 of 7 (from an archive)
Not counted	Bluesky, YouTube, Google News and Exa, not being collected yet
Method	005c-series-v3.1
Release	2026-W37, published
Version	2 · replaces r_490458fef792, which stays at its own link with its notice

CITATION

How to cite this reading

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Chicago	AIDRAN. "NotebookLM." Release 2026-W37, reading r_3c3ce97c1212, version 2. October 2, 2026. https://aidran.ai/r/r_3c3ce97c1212.
MLA 9	"NotebookLM." *AIDRAN*, release 2026-W37, reading r_3c3ce97c1212, version 2, 2 Oct. 2026, aidran.ai/r/r_3c3ce97c1212.
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The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.