READING · RELEASE 2026-W13

NotebookLM

Product · Google DeepMind · 23–29 Mar 2026 · reading r_377323e0b65e, version 4

IN DEVELOPMENT

On Reddit, 136 distinct people posted about NotebookLM between 23 and 29 March 2026: 175 posts, an estimated 0.06% of that week's Reddit posts about AI, leaving out templated automated posts (99.4% of these posts had an identifiable author).

Measured statement · Reddit · n 175 posts · author coverage 99.4% · 7 days: 7 backfilled

ATTENTION

Distinct people, each platform on its own scale

Reddit		**136 people** · #25 · 0.06% of posts
Bluesky	Hidden: Not counted this week: Bluesky has no day between 23 and 29 March 2026 that AIDRAN counts, so there's no figure to show.	
YouTube	Hidden: Not counted this week: YouTube has no day between 23 and 29 March 2026 that AIDRAN counts, so there's no figure to show.	
Hacker News	Hidden: n 0 people, below the threshold of 20 people.	
Article sources	Not applicable: arXiv, Google News and Exa carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W13 (Reddit: Claude, 13,532), so no two platforms share a scale. As of 25 Sep 2026 19:30Z.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames	NOT MEASURED YET	Frames aren't measured yet.
Register	NOT MEASURED YET	Register isn't measured yet.

EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 07:07Z. Reddit's people figure: 10 drawn from 175. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	23–29 Mar 2026 · 25 Sep 2026 19:30Z
Days counted	Reddit 7 of 7 (from an archive); Hacker News 7 of 7 (from an archive); arXiv 7 of 7 (from an archive)
Not counted	Bluesky, YouTube and Google News, collected under an earlier method; Exa, not being collected yet
Method	005c-series-v3.1
Release	2026-W13, published
Version	4 · replaces r_8b776773 92bb, which stays at its own link with its notice

CITATION

How to cite this reading

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Chicago	AIDRAN. "NotebookLM." Release 2026-W13, reading r_377323e0b65e, version 4. October 2, 2026. https://aidran.ai/r/r_377323e0b65e.
MLA 9	"NotebookLM." *AIDRAN*, release 2026-W13, reading r_377323e0b65e, version 4, 2 Oct. 2026, aidran.ai/r/r_377323e0b65e.
Harvard	AIDRAN (2026) *NotebookLM*, release 2026-W13, reading r_377323e0b65e, version 4. Available at: https://aidran.ai/r/r_377323e0b65e (Accessed: 2 October 2026).

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.