

READING · RELEASE 2026-W38

# Hailuo AI

Product · MiniMax › Hailuo · 14–20 Sep 2026 · reading\_r\_2e2cb6b13fb2, version 1

IN DEVELOPMENT

ATTENTION

## Distinct people, each platform on its own scale

|        |                                                                                                                           |
|--------|---------------------------------------------------------------------------------------------------------------------------|
| Hidden | Reddit n 2 people; Bluesky n 0 people; YouTube n 0 people; Hacker News n 0 people: each below the threshold of 20 people. |
|--------|---------------------------------------------------------------------------------------------------------------------------|

|                 |                                                                                                             |
|-----------------|-------------------------------------------------------------------------------------------------------------|
| Article sources | Not applicable: arXiv, Google News and Exa carry articles, which have no authors, so people aren't counted. |
|-----------------|-------------------------------------------------------------------------------------------------------------|

No platform counts people for this subject. As of 2 Oct 2026 04:00Z.

## THE PARTS NOT MEASURED YET

### Shown as absent, never as zero

|                 |                             |                              |
|-----------------|-----------------------------|------------------------------|
| <b>Frames</b>   | <div>NOT MEASURED YET</div> | Frames aren't measured yet.  |
| <b>Register</b> | <div>NOT MEASURED YET</div> | Register isn't measured yet. |

## EVIDENCE

### The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform. The quotes are on the reading page, without authors, so they aren't printed here.

## CONDITIONS

### What this reading rests on

|                       |                                                                                                                                                                                   |
|-----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Window · as of</b> | 14–20 Sep 2026 · 2 Oct 2026 04:00Z                                                                                                                                                |
| <b>Days counted</b>   | Reddit 7 of 7 (4 live, 3 from an archive); Bluesky 4 of 7 (live); YouTube 4 of 7 (live); Hacker News 7 of 7 (5 live, 2 from an archive); arXiv 7 of 7 (5 live, 2 from an archive) |
| <b>Not counted</b>    | Google News, no longer collected; Exa, collected only now and then                                                                                                                |
| <b>Method</b>         | 005c-series-v3.1                                                                                                                                                                  |
| <b>Release</b>        | 2026-W38, published                                                                                                                                                               |
| <b>Version</b>        | 1                                                                                                                                                                                 |

## CITATION

### How to cite this reading

|                |                                                                                                                                                                                                                     |
|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>AIDRAN</b>  | AIDRAN. 'Hailuo AI', release 2026-W38, reading_r_2e2cb6b13fb2 (v1).                                                                                                                                                 |
| <b>APA 7</b>   | AIDRAN. (2026, October 2). <i>Hailuo AI</i> (Release 2026-W38, Reading_r_2e2cb6b13fb2, Version 1) [Data set]. <a href="https://aidran.ai/r/r_2e2cb6b13fb2">https://aidran.ai/r/r_2e2cb6b13fb2</a>                   |
| <b>Chicago</b> | AIDRAN. "Hailuo AI." Release 2026-W38, reading_r_2e2cb6b13fb2, version 1. October 2, 2026. <a href="https://aidran.ai/r/r_2e2cb6b13fb2">https://aidran.ai/r/r_2e2cb6b13fb2</a> .                                    |
| <b>MLA 9</b>   | "Hailuo AI." <i>AIDRAN</i> , release 2026-W38, reading_r_2e2cb6b13fb2, version 1, 2 Oct. 2026, aidran.ai/r/r_2e2cb6b13fb2.                                                                                          |
| <b>Harvard</b> | AIDRAN (2026) <i>Hailuo AI</i> , release 2026-W38, reading_r_2e2cb6b13fb2, version 1. Available at: <a href="https://aidran.ai/r/r_2e2cb6b13fb2">https://aidran.ai/r/r_2e2cb6b13fb2</a> (Accessed: 2 October 2026). |

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.