

READING · RELEASE 2026-W39

NotebookLM

Product · Google DeepMind · 21–27 Sep 2026 · reading_r_210f4aed1ae9, version 1

IN DEVELOPMENT

On Reddit, 57 distinct people posted about NotebookLM between 21 and 27 September 2026: 63 posts, an estimated 0.02% of that week's Reddit posts about AI, leaving out spam, bot, incentive and templated automated posts (98.4% of these posts had an identifiable author).

Measured statement · Reddit · n 63 posts · author coverage 98.4% · 7 days: 7 active, 2 late heavy

ATTENTION

Distinct people, each platform on its own scale

Reddit		57 people · #28 · 0.02% of posts
Bluesky		33 people · #21 · 0.06% of posts
Hidden	YouTuben 3 people; Hacker Newsn 0 people: each below the threshold of 20 people.	
Article sources	Not applicable: arXiv and Exa carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W39 (Reddit: Claude, 10,887; Bluesky: Claude, 1,422), so no two platforms share a scale. As of 2 Oct 2026 04:00Z.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames	□ NOT MEASURED YET	Frames aren't measured yet.
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Register	□ NOT MEASURED YET	Register isn't measured yet.
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EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 19:38Z. Reddit's people figure: 10 drawn from 63. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	21–27 Sep 2026 · 2 Oct 2026 04:00Z
Days counted	Reddit 7 of 7 (live); Bluesky 7 of 7 (live); YouTube 7 of 7 (live); Hacker News 7 of 7 (live); arXiv 6 of 7, 1 settling (live)
Not counted	Google News, no longer collected; Exa, collected only now and then
Method	005c-series-v3.1
Release	2026-W39, published
Version	1

CITATION

How to cite this reading

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Chicago	AIDRAN. "NotebookLM." Release 2026-W39, reading_r_210f4aed1ae9, version 1. October 2, 2026. https://aidran.ai/r/r_210f4aed1ae9 .
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The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.