READING · RELEASE 2026-W01

Google DeepMind

Lab · 29 Dec 2025 – 4 Jan 2026 · reading r_0d9646fa7e61, version 5

IN DEVELOPMENT

On Reddit, 4,113 distinct people posted about Google DeepMind between 29 December 2025 and 4 January 2026: 5,470 posts, an estimated 2.38% of that week's Reddit posts about AI, leaving out templated automated posts (99.8% of these posts had an identifiable author).

Measured statement · Reddit · n 5,470 posts · author coverage 99.8% · 7 days: 7 backfilled

ATTENTION

Distinct people, each platform on its own scale

Reddit		**4,113 people** · 2.38% of posts
Bluesky	Hidden: Not counted this week: Bluesky has no day between 29 December 2025 and 4 January 2026 that AIDRAN counts, so there's no figure to show.	
Hacker News	Hidden: n 8 people, below the threshold of 20 people.	
Article sources	Not applicable: arXiv and Google News carry articles, which have no authors, so people aren't counted.	

People are distinct platform identities, counted on each platform separately and never added across platforms. Bars are scaled to each platform's first place in 2026-W01 (Reddit: ChatGPT, 7,211), so no two platforms share a scale. As of 25 Sep 2026 19:30Z.

PLACE

Where it was said: posts on Reddit, by community

r/ChatGPT users	830 posts
r/OpenAI users	464 posts
r/Bard	439 posts
r/ClaudeAI users	321 posts
r/LocalLLaMA builders	319 posts

Posts about Google DeepMind in its 5 largest Reddit communities, 29 Dec 2025 – 4 Jan 2026. The word after each community is its type: who is there, not what it's about.

THE PARTS NOT MEASURED YET

Shown as absent, never as zero

Frames	NOT MEASURED YET	Frames aren't measured yet.
Register	NOT MEASURED YET	Register isn't measured yet.
Change	NOT APPLICABLE	No reading of the week before, between 22 and 28 December 2025, is stored under method version 005c-series-v3.1, so no change is shown

EVIDENCE

The posts behind the figures

Up to 10 posts behind each figure with a value, one frozen sample per figure and per platform, drawn once on 2 Oct 2026 03:07Z. Reddit's people figure: 10 drawn from 5,470. The quotes are on the reading page, without authors, so they aren't printed here.

CONDITIONS

What this reading rests on

Window · as of	29 Dec 2025 – 4 Jan 2026 · 25 Sep 2026 19:30Z
Days counted	Reddit 7 of 7 (from an archive); Hacker News 7 of 7 (from an archive); arXiv 7 of 7 (from an archive)
Not counted	Bluesky, YouTube, Google News and Exa, not being collected yet
Method	005c-series-v3.1
Release	2026-W01, published
Version	5 · replaces r_8b70c6614ae6, which stays at its own link with its notice

CITATION

How to cite this reading

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APA 7	AIDRAN. (2026, October 2). *Google DeepMind* (Release 2026-W01, Reading r_0d9646fa7e61, Version 5) [Data set]. https://aidran.ai/r/r_0d9646fa7e61
Chicago	AIDRAN. "Google DeepMind." Release 2026-W01, reading r_0d9646fa7e61, version 5. October 2, 2026. https://aidran.ai/r/r_0d9646fa7e61.
MLA 9	"Google DeepMind." *AIDRAN*, release 2026-W01, reading r_0d9646fa7e61, version 5, 2 Oct. 2026, aidran.ai/r/r_0d9646fa7e61.
Harvard	AIDRAN (2026) *Google DeepMind*, release 2026-W01, reading r_0d9646fa7e61, version 5. Available at: https://aidran.ai/r/r_0d9646fa7e61 (Accessed: 2 October 2026).

The citation is final. BibTeX, RIS and CSL-JSON are on the reading page.